



The Heart of the Forest Festival



Saturday 23rd June 2012
Measham Leisure Centre

STALL / PITCH APPLICATION FORM

The Heart of the Forest Festival is a free annual event for communities that live and work in the central region of the National Forest. The theme for this year's festival continues to align with our National Forest environment, but this year will focus on the 'The Heart of the Forest Festival 2012 Games'. The Festival will commence with a parade through the streets of Measham, followed by a variety of entertainment and activity on the showground, which is centrally located in the village, to the rear of Measham Leisure Centre.

The event organisers are now inviting any parties interested in taking a stall/pitch to register with them as soon as possible. Our aim is to offer people attending the festival a diverse mix of stalls, with a mixture of trades, crafts, demonstrations, promotions and local charities/societies and associations having pitches. We also welcome applications from vendors selling ice-cream, hot and cold food to be consumed on the festival site and non alcoholic refreshment throughout the day. Preference will be given to those stalls that are in keeping with the theme of the National Forest.

We hope, with your help, to make this a bigger and even better event than last year, where over 6,000 people experienced an exceptionally well organised event (for pictures see www.heartoftheforest.co.uk). It is extremely likely that attendance figures for 2012 will exceed this.

Anyone or any organisation can now book one of the following pitches (90 in total). Each measures 3m x 10m, divided into a 3m x 3m frontage for the stall + 3m x 7m for 1 vehicle. The cost is as follows:

For Profit Non Food Stall Holders: The cost of each pitch is £40 per pitch payable on application.

Charities, Community Groups, Associations, Societies: One pitch is available per organisation. £10 per pitch payable on application.

Demonstration / Promotional stalls which do not sell goods or services on the day: One pitch is available per organisation. £20 per pitch, payable on application.

Vendors of Hot/Cold food for immediate consumption:
£200 per pitch / vehicle, payable on application.

Vendors of Ice Creams/Doughnuts/Candyfloss etc:
£100 per pitch / vehicle, payable on application.

Please make cheques payable to "Measham Festival Group"

Allocation of the pitches will be at the discretion of the event organisers, and the successful applicants will be contacted and given full details and conditions as soon as possible. Refunds will not be given to applicants who cancel within 6 weeks prior to the event. Payments received from unsuccessful applications will be returned.

Disclaimer: All content is accurate at time of publication. Please note that events, attractions, timing and venue are all subject to change, and that a no-refund policy on pitch/stall applications will be adopted, if cancellation occurs for reasons beyond the normal control of the Festival Committee. Thank you.

Further information can be found at www.heartoftheforest.co.uk



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Applicants Name _____

Contact address _____

Contact number _____

Email address _____

Type of stall For Profit (non food)
 Charity / Community
 Demonstration/Promotional
 Food Vendor
 Ice Cream

(Please circle as appropriate)

Gazebo/Trailer Size

Brief explanation
on type of stall /
Pitch. _____

(Please use an additional sheet of paper if needed)

Signed _____

Date _____

Return Address Heart of the Forest Festival (Stall/Pitch)
 Measham Community Office
 56 High Street
 Measham, Swadlincote
 Derbyshire DE12 7HZ

Please make cheques payable to "Measham Festival Group"

*Note: don't forget to include a stamped addressed envelope

Festival Hotline: 07512 973924

Further information can be found at www.heartoftheforest.co.uk